



Talents 2028

What will be the **key competencies / skills / capabilities** required in 2028 ? What will be the new “star” profiles ?

What will be the **recruiting and onboarding** process in 2028 ? How will we get access to the best talents? How will attract them ? What will be the key differentiation from competition?

What will be the **structure of our pyramid in 2028** ? Internal vs External ? Seniority level ?

How will we **train / upskill / retain our talents** in 2028?

Business 2028

Who will be our **competitors**? Will we face new challengers?

What will be the **offers proposed by RB** in 2028 ? (strategy, implementation, coaching, ...)

What will be the contribution of our **alumni network**? of other **stakeholders**?

How will we **build and write a proposal** in 2028? What will it look like (content, format, supports)?

Delivery 2028

Which **tools** will be used by consultant for delivering a project ? (artificial intelligence,...)

What will **Roland Berger offices** look like in 2028? How is the workplace organized?

How will we **staff** the team ?

How we will **interact & work** with clients ? What will be the **format** of our deliverables?

Influence 2028

What will be the **key media to communicate** in 2028? and with which format?

Who will be our **brand ambassadors**?

What will be the **key networks (social and physical)** partners will belong to?

What will be the **type of studies** that will be produced in 2028?